



BMM MUSIC GROUP

RECORD LABEL 100% INDEPENDENT

DISTRIBUTOR | PUBLISHER | ENTERTAINMENT

LIVE EVENTS | TOURING | FESTIVALS

INTERNATIONAL CONCERT PROMOTER

WHO WE ARE!

BMM Music Group is an international record label based in the United States, specializing in music production, executive production, and the organization of concerts of international scope.

The group develops and promotes major artists from the African music scene in strategic markets

CONNECTING AFRICAN TALENT TO GLOBAL STAGES.

BMM Music Group is a premier international entertainment and artist management firm dedicated to elevating African music on the global stage. With a history of successful tours across Europe and the African continent, our mission is to build sustainable bridges between artists and international markets.

We specialize in comprehensive tour management, logistics, and branding, ensuring that our artists deliver performances that meet the highest global standards of excellence.

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+1 971-346-1898



bella@bmmmusicgroup.com



[@bmmmusicgroup](https://www.instagram.com/bmmmusicgroup)

"WHAT WE DO"



- Executive Production of Concerts
- Technical & International Logistics Coordination
- Booking & Artistic Direction
- Multi-Country Rollout
- Comprehensive Project Management
(Concept to Execution)

We work with East African and Central African Musicians. Our mission is to invest in their careers to enhance and promote their international new markets reach. BMM Music Group assists artists and producers to own, operate and monetise their careers.

COLLABORATION OBJECTIVE

BMM Music Group seeks to establish a strategic partnership with French and American venues in order to develop new productions with high artistic and commercial potential.

POSITIONING

- 1) PROVEN INTERNATIONAL EXPERTISE
- 2) AFRICA – EUROPE - USA NETWORK
- 3) DIASPORA MOBILIZATION
- 4) MAJOR FRENCH VENUES
- 5) EUROPEAN STANDARDS

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BELLA@BMMMUSICGROUP.COM

ICONIC FRENCH
VENUES —



HERITIER
WATA

24 MAI 2025



WHAT WE HAVE DONE!

▼ HERITIER WATA

- LA SEINE MUSICALE PARIS
- DOME DE PARIS
- STATE DE MARTYRS STADIUM
(STADE DES MARTYRS) KINSHASA

▼ WERRASON

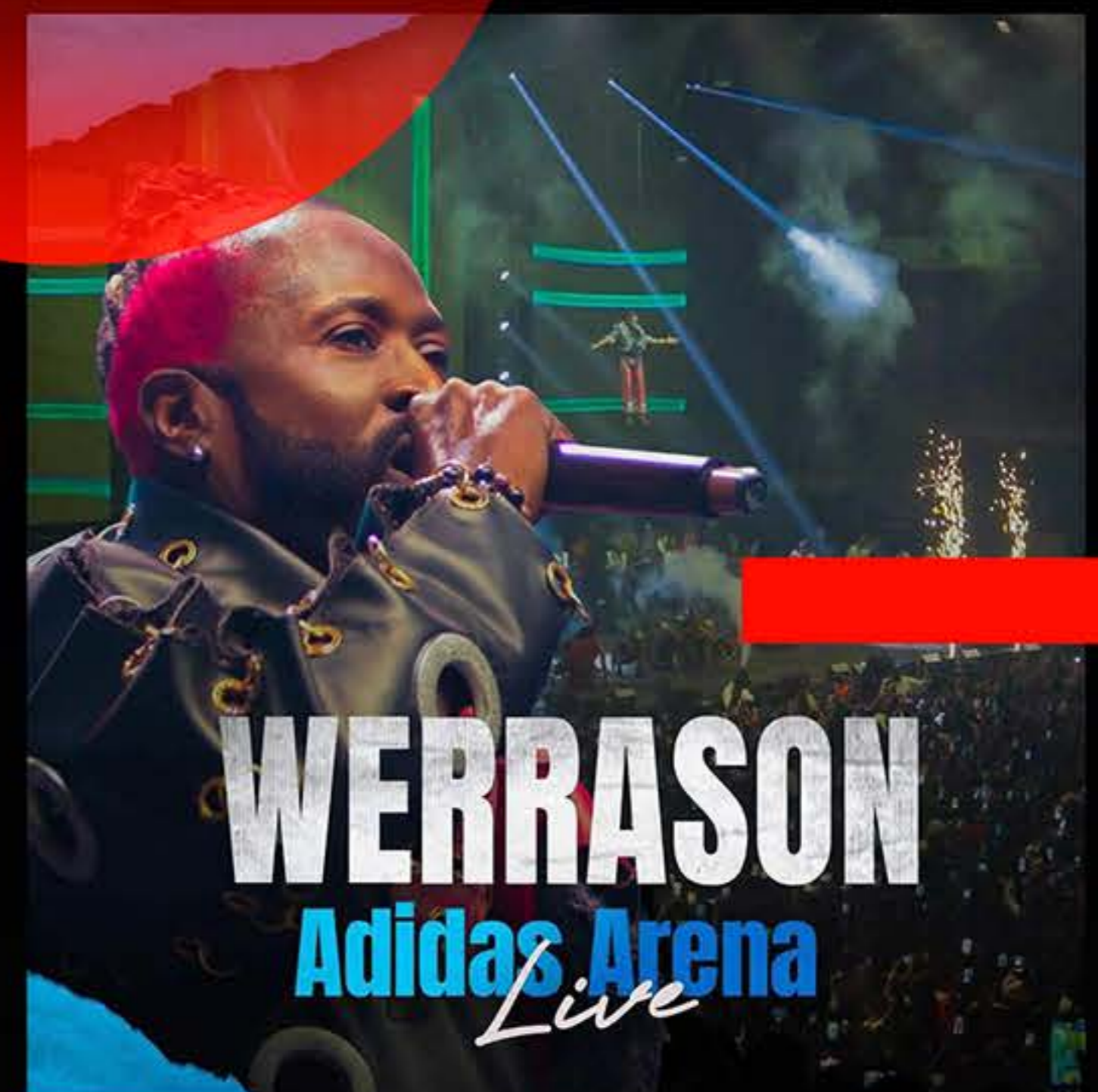
- ARENA GRAND PARIS
- STATE DE MARTYRS STADIUM
(STADE DES MARTYRS) KINSHASA

▼ FALLY IPUPA

- STATE DE MARTYRS STADIUM
(STADE DES MARTYRS) KINSHASA

2024/25

Production in iconic French venues,
demonstrating the capacity to
operate in environments with high
technical and organizational
demands.



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MOBILIZATION & LOGISTICS

EAST AFRICA
—
UGANDA —



Spice Diana

LUGOGO CRICKET OVAL
LIVE CONCERT



KING SAHA

LUGOGO CRICKET OVAL
LIVE CONCERT

Massive public mobilization and regional logistical coordination. Pan-African production featuring major artists from East Africa.

▼ **RUBY MAJESHI**
TANZANIA LIVE FESTIVAL

▼ **HAMISA MOBETTO**
TANZANIA LIVE CONCERT BMM

▼ **DIAMOND PLATNUMZ**
TANZANIA LIVE CONCERT DAR ES SALAAM

▼ **LINAH SANGA**
LIVE FESTIVAL BMM

▼ **CHRISTIAN BELA**
DAR ES SALAAM FESTIVAL BMM

**EAST AFRICA —
TANZANIA**

CONTACT US

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